

WinCo FOODS

An Employee Owned Company

WINCO HOLDINGS, INC
650 N ARMSTRONG PLACE
BOISE, ID 83704

PO Box 5756
BOISE, ID 83705

November 14, 2014

To Whom It May Concern:

Paul Mecurio is an outstanding comedian and presenter. We gave Paul the difficult challenge of entertaining a large group of Executives and Store Managers first thing in the **morning** and he was absolutely fantastic.

Paul is authentic, energetic, and witty. His upbeat pace and presentation style kept the entire audience laughing and mesmerized. Months prior to the event, Paul extensively researched our company and gleaned information about individual employees. Consequently, Paul was able to pull audience members into the presentation and personalize it so it felt as though he was one of us.

The purpose of our meeting was to celebrate accomplishments and extend appreciation to a select group of our employees. Paul's unique combination of comedy and understanding of the corporate environment encouraged our group to laugh and take themselves a little less seriously. Thanks to Paul, our employees left the meeting feeling energized and with a humorous glimpse of our company through the eyes of a great comedian.

Thank you,



Valerie L. Davis, SPHR
Vice President, Labor & Human Resources
WinCo Foods